

Business Thrust Profile

Thrust: _____

Feelings 1. _____
2. _____
3. _____

Thoughts 1. _____
2. _____
3. _____



Comments: _____

INNER RESOURCE DIVISIONS

_____	_____	_____	_____	_____
<u>Strength</u>	<u>Strength</u>	<u>Strength</u>	<u>Strength</u>	<u>Strength</u>
1. _____	1. _____	1. _____	1. _____	1. _____
2. _____	2. _____	2. _____	2. _____	2. _____
3. _____	3. _____	3. _____	3. _____	3. _____
<u>Pitfall</u>	<u>Pitfall</u>	<u>Pitfall</u>	<u>Pitfall</u>	<u>Pitfall</u>
1. _____	1. _____	1. _____	1. _____	1. _____

Name: _____

Consultant: _____

Date: _____

BUSINESS THRUST

DEFINITION:

Our Business Thrust is the innate force that has and always will impel us forward in our business. It is the key to our motivation and fulfillment in our business. It is the foundational key to self-empowerment. There is no burn out in business when our Business Thrust is consciously in our business. It helps us determine our priorities in business. The people we need to do business with are attracted by our Business Thrust. We know our business and can mind our own business when we know our Business Thrust. The Entrepreneurial Spirit is nourished and maintained by the energy of our Business Thrust.