

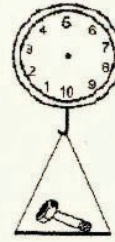
# SCALE OF SUCCESS



**S-E-T**

INTEGRITY W/BF \_\_\_\_%

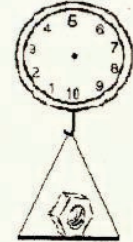
KEY: \_\_\_\_\_  
PF: \_\_\_\_\_



**BUSINESS FUNCTION**

PROFICIENCY \_\_\_\_%

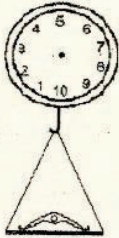
KEY: \_\_\_\_\_  
PF: \_\_\_\_\_



**PRIMARY NICHE**

INTEGRITY W/BF \_\_\_\_%

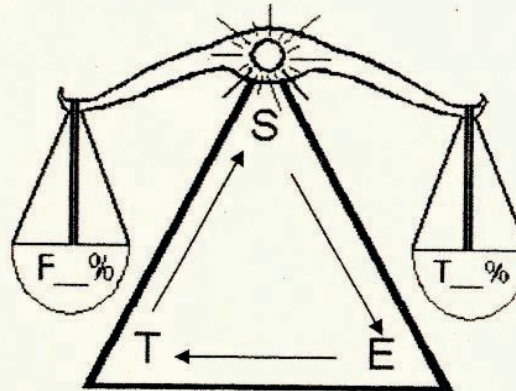
KEY: \_\_\_\_\_  
PF: \_\_\_\_\_



**BUSINESS THRUST**

INTEGRITY W/BF \_\_\_\_%

KEY: \_\_\_\_\_  
PF: \_\_\_\_\_



**BALANCE OF FEELING and THOUGHT**

KEY: \_\_\_\_\_  
PF: \_\_\_\_\_



**COMP. BUSINESS THRUST**

INTEGRITY W/BF \_\_\_\_%

KEY: \_\_\_\_\_  
PF: \_\_\_\_\_

**OVERALL BUSINESS INTEGRITY: \_\_\_\_%**

**SUMMARY KEY:** \_\_\_\_\_  
\_\_\_\_\_

NAME

CONSULTANT

DATE

## SCALE OF SUCCESS

The Scale of Success Profile has been created to help the Entrepreneur appreciate, coordinate and organize what they've done for themselves from a more holistic standpoint. They see how the energy of the three forces of Structure, Execution and Task are focused through their Business Function then distributed to their Business Thrust in order to manifest their Business. The Business Function is shown to be the obvious Pivot Point and the How for doing the Business Thrust. Remember the Business Thrust is our Business!

Our Niche acts as a nut that hold and secures the Business Function in place. The niche is the mode through which we express our Business Function and Thrust. The Complementary Thrust acts as a washer or Buffer that keeps down the wear and tear, and supports the overall function of the Scale of Success. The integrity of all these parts determines our Scale of Success. Whether or not we operate our Life and Business in a balanced way is reflected by the Balance of Feeling and Thought percentages.

The percentage of integrity working with the Business Function for each part is measured, which helps us determine what part is supporting us the most and what part the least. We are given a key for each part that helps it integrate with the Business function and a pitfall that undermines that integrity. The integrity of all these parts determines our Overall Business Integrity. The Summary Key gives the Entrepreneur what they need to summarize the profile and may indicate hints for improvement.

